

Dear Chief Executive Officer,

The success of an organization depends on having leaders who are smart, effective, and ethical. Great leaders, we believe, accomplish three things: they deliver results; they do so in the right way, creating an ethical culture; and they develop people, including a next generation of leaders.

To celebrate leadership and the organizations that foster it, Harvard Business Review and the United States Naval Academy's Stockdale Center for Ethical Leadership have joined together to sponsor a prestigious new award as part of the 2007 Leadership Excellence Summit. The Summit, now in its third year, helps individuals enhance their leadership skills through multiple perspectives on ethical leadership from proven leaders from business, military and government. It will be hosted by the United States Naval Academy in Annapolis, Maryland July 17-19, 2007.

The Leadership Excellence Award will honor up to six people who embody the principles our organizations represent: ethical leadership, developing people, and delivering consistent results.

We would like you—as a top executive of your company—to help us by identifying a candidate for this award from your organization. Our recipients will be pragmatic and idealistic in equal measure and will be the people you point to with special pride. The submission process is as follows:

- This award is not for chief executives but for senior business leaders—such as the general manager of a business unit, the head of a function, or a country manager—whose decisions and leadership have a significant impact on their organizations.
- Your nomination will be considered by a panel of judges from business, industry, and academia.
- The panel will select up to six recipients. The recipients and their nominating sponsors will be invited to the 2007 Leadership Excellence Summit in July, where the awards will be presented and the leaders' accomplishments celebrated.

This award will be more than a celebration of excellence. It will raise the level of conversation about what leadership excellence represents through examples of men and women who make a difference to your organization every day.

Please help us. The nomination form is attached along with more information about Harvard Business Review and the Stockdale Center for Ethical Leadership. The deadline for nominations is April 30, 2007.

Yours sincerely,



Thomas A. Stewart
Editor and Managing Director