

# **THE 2007 LEADERSHIP EXCELLENCE SUMMIT**

**UNITED STATES NAVAL ACADEMY  
JULY 17 – 19, 2007**

## **LEADERSHIP EXCELLENCE AWARDS**

Sponsored by

**United States Naval Academy  
Vice Admiral James B. Stockdale Center for Ethical Leadership  
and  
Harvard Business Review**

## CONTEXT

Authentic leadership --- the kind that is evidenced in the lives of great leaders and has the power to transform individuals, organizations and entire societies--is profoundly ethical in nature. Great leaders are persons of integrity and character who are committed to compelling principles and purposes, who show both empathy and respect for others, and who possess inner connectedness and self-respect. These leaders have the special edge of authenticity and consistently demonstrate that they stand for something more important than themselves.

Business leaders frequently become the subject of news stories only when they do something wrong. It is important to redirect our attention to leaders who we admire for doing things right: in particular, leaders who maintain strong beliefs on matters of principle, who develop their people to be more effective and productive, and who deliver results for their organizations. Together, those aren't just important achievements. They are moral accomplishments as well.

The Leadership Excellence Award gives you the opportunity to recognize this kind of leadership by honoring someone in your organization who has modeled the very essence of the criteria of this award.

## **DESCRIPTION OF AWARD**

The Leadership Excellence award will be presented to up to six senior executives of U.S.-based companies who demonstrate a consistent and selfless strength of character and the moral courage to maintain the highest standards of ethical leadership.

## **ELIGIBILITY FOR AWARD**

Senior executives of businesses based in the United States who have been with their company for more than four years.

## **CRITERIA FOR AWARD**

Candidates for the award shall be nominated on the basis of their personal example of excellence in ethical leadership, their noteworthy contribution to the development of employees, and their ability to deliver outstanding results for their organization. Nominees must set an overall tone of positive achievement and have encouraged high performance of employees as well as be the recognized leader in advancing the core values and principles of the organization. Moreover, candidates must have made a commitment to a personal code of conduct that emphasizes strong moral ethics, courage, resolve, and humility, demonstrated by professional service to others above self.

## **NOMINATION PROCESS**

Only Chief Executive Officers (or the equivalent) can submit nominations (only one nomination per company). A nomination package shall be submitted following these guidelines: (1) complete the nomination form (attached), (2) describe nominee's leadership excellence using not more than three typewritten double spaced pages, (3) provide up to five items of supporting documentation/collateral, (4) provide a picture (jpeg and/or original) and one page bio of the nominee (5) a cover letter from the CEO on company letterhead. (6) A copy of nominees description , jpeg of picture and bio on a CD, marked with nominee's name. The submission should describe how the nominee's accomplishments have raised the

standards of ethical leadership within his or her organization and community. Moreover, it should identify how the nominee meets the above criteria and how she/he models the values in the definition of this award. Each nomination must be submitted with a \$200 administrative fee (checks should be made out to: Leadership Excellence Award).

Each nomination package should include six hard copies of the nomination form and nominee's description and one copy of all other submission materials. Nominations packages must be accompanied with a check for the administrative fee and be submitted not later than April 30, 2007 to:

Leadership Excellence Award  
Vice Admiral James B. Stockdale  
Center for Ethical Leadership  
United States Naval Academy  
112 Cooper Road  
Annapolis, MD 21402-5022

A special selection committee will consist of senior leaders from business and industry, the United States Naval Academy's Vice Admiral James B. Stockdale Center for Ethical Leadership, the Harvard Business Review, Professors of Leadership, and Academy Leadership. This committee will determine the nominees' eligibility and determine the award recipients.

The awards will be presented at The 2007 Leadership Excellence Summit held at the United States Naval Academy in Annapolis, Maryland, July 17 – 19, 2007. The award winners and their CEOs will be guests of the Summit and asked to participate in a panel discussion on Ethical Leadership in business today. The award winners' organizations will be listed as a Leadership Excellence Summit Affiliate and receive four guest passes for the Summit and awards dinner.

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